RMIT Ask A Librarian

CAVAL Customer Service and Collaboration Network – CSCN Community of Practice – Digital Services

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WHO











LIBRARY STAFF

- "Agents" / AAL site reps / AAL coordinator / Manager
- Other staff intranet services, ITS, finance, other LiveChat groups...

USERS

Anyone!...not as simple as it sounds

3446 users of our Ask a Librarian chat reference service between 1 Feb and 16 Apr 2018:



Country location (3390 answers)

92% — Australia

3% — Vietnam

3% — Singapore

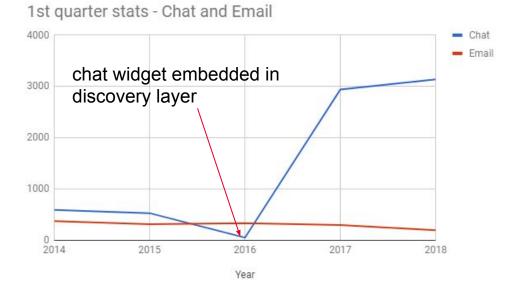
0% — Europe

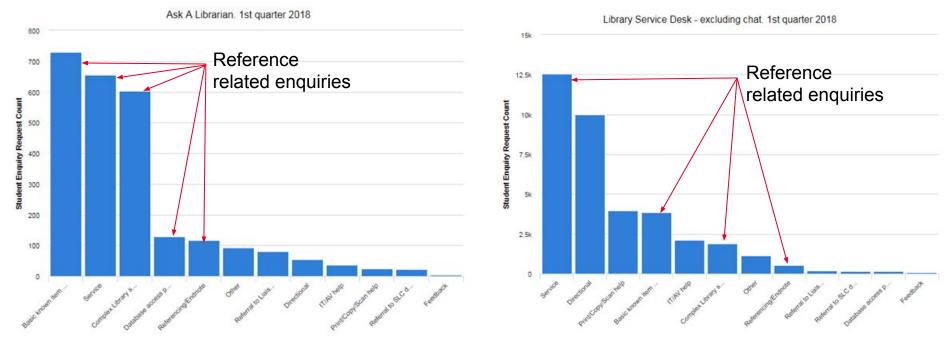
56 out of 3446 visitors didn't choose any of the answers.



WHAT

UNIVERSITY





Broad users groups with broad information needs

WHEN



When can I expect an answer?

Help is available on Melbourne time.

Semester hours:

· Monday to Thursday: 9am-8.30pm

· Friday: 9am-5pm

· Weekends and public holidays: 10am-4.30pm

AAL Site roster from Mon 5 Feb 2018:-

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9:00 - 11:00	Swanston 2 staff	Swanston 2 staff	Swanston 2 staff	Swanston 2 staff	Swanston 2 staff	Brunswick 12-4.30 chat
11.00 - 1.00	Brunswick 1 staff	Brunswick 1 staff	Brunswick 1 staff	Brunswick 1 staff	Brunswick 1 staff	Bundoora 10-4.30 chat (from 3/3)
	Bundoora 1 staff	Bundoora 1 staff	Bundoora 1 staff	Bundoora 1 staff	Bundoora 1 staff	Carlton 10-4.30 chat
1.00 - 3.00	Cariton 1 staff	Brunswick 1 staff	Carlton 1 staff	Carlton 1 staff	Cariton 1 staff	Swanston 10-4.30 emai
	Bundoora 1 staff	Bundoora 1 staff	Bundoora 1 staff	Bundoora 1 staff	Bundoora 1 staff	
3.00 - 5.00	Swanston 2 staff	Swanston 2 staff	Swanston 2 staff	Swanston 2 staff	Swanston 2 staff	
After 5 pm	Brunswick (chat from 4.30)	Brunswick (chat from 4.30)	Brunswick (chat from 4.30)	Brunswick (chat from 4.30)		
	Bundoora (chat)	Bundoora (chat)	Bundoora (chat)	Bundoora (chat)		
	Carlton (chat)	Cariton (chat)	Carlton (chat)	Carlton (chat)		
					-	+

Today	Wednesday, May 2 ▼ ∰Print Week		
06:00	NPW		
08:00	Russell & Marita		
09:00	AAL - Andie & Fawnia		
09:00	Lynne & Ursula & Jane		
11:00	Dalith & Julian (Carlton) & Tracey		
11:00	SLC Patricia		
13:00	Russell & Will & (Carlton) Fawnia		
13:00	SLC Marita		
15:00	AAL - Danielle & Craig		
15:00	Julian & Karen & Anne		
17:00	Anna & Steve & Jodi & Jez		
21:00	Extened opening Cecilia & Vinnie		

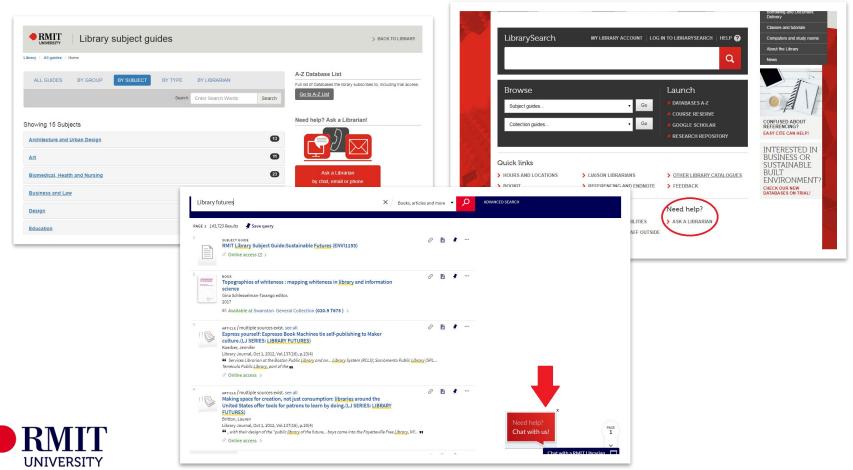


WHERE

Where do we run the service

Anywhere – at all sites (see precious slide)

Where do users access the service



WHY.

All users are engaged with us digitally

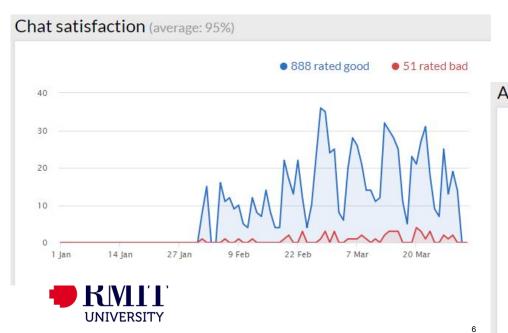
E preferred collection development policy.

Full and partial online courses.

Global reach = global engagement and responsibilities.

Digital first overlay to be applied to all our services.

A good fit.

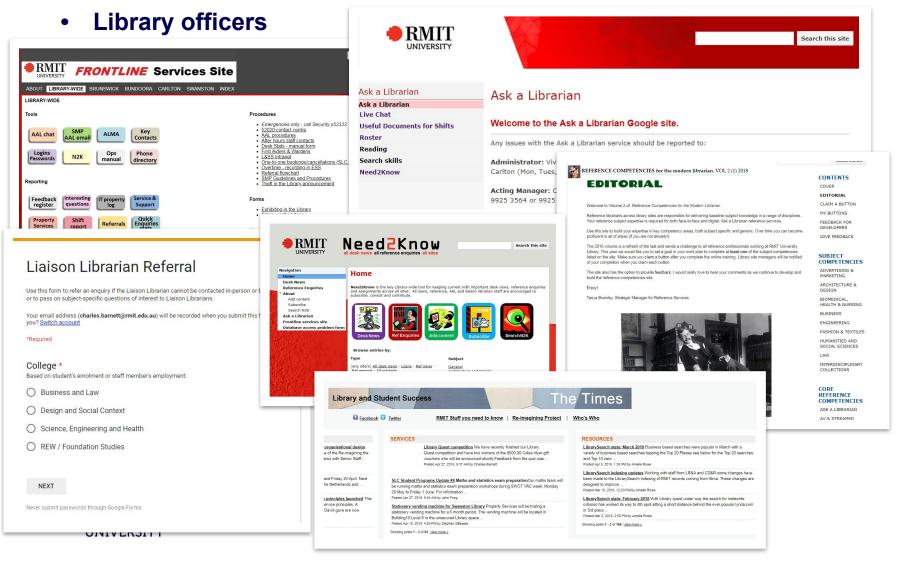




Skills, support and training

All frontline staff have been impacted

Reference staff



FUTURE?

Experienced staff – digital CX experience.

Re-configure the front facing physical services.

Re-configure the chat service.

Extended chat services.

Flexible service provision – working from home.

Further integration and positioning into our online services.

Library initiated chat.

ChatBots and personal assistants – what impact?

