

# PDIG: Courageous Conversations

CATHERINE TWISS CONSULTING





Top three hardest conversations we face in our lives are all work-related



PAY

**33%**



COLLEAGUES'  
INAPPROPRIATE  
BEHAVIOUR

**31%**



FEEDBACK  
ON POOR  
PERFORMANCE

**31%**

Challenging conversations at work are dreaded more than talking about personal issues



SEX

**19%**



RELATIONSHIP  
BREAK-UPS

**17%**

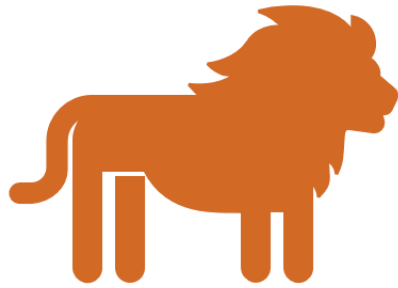


MONEY

**16%**



# Requires a mindset shift....from thinking



"I have to have a  
*courageous* conversation"  
.....to



"I need to have a  
*learning* conversation"



“ In a Learning Conversation, instead of wanting to persuade and get your way, you want to understand what has happened from the other person’ point of view, explain your point of view, share and understand feelings, and work together to figure out a way to manage the problem going forward. ”

*Source: Douglas Stone – Difficult Conversations*



ALL DIFFICULT CONVERSATIONS HAVE:

# THREE COMPONENTS

01

The  
'What Happened'  
conversation

02

The  
Feelings  
conversation

03

The  
Identity  
conversation



The background image shows a scene of significant structural failure. A large, blue-painted steel bridge girder has collapsed, resting at an angle on a pile of rubble. To the right, a multi-story brick building has suffered severe damage, with its upper floors partially missing, exposing the interior structure. In the foreground, two firefighters in full protective gear, including helmets and high-visibility jackets, stand with their backs to the camera, looking towards the wreckage. The ground is covered in debris, including bricks, concrete slabs, and twisted metal. The sky is overcast and grey.

## The ‘What Happened’ conversation



# SHIFTING THE 'WHAT HAPPENED' CONVERSATION

From the truth

*"What's my story?"*

From blame

*"What have we each  
contributed to this situation?"*

From intentions

*"What assumptions am I  
making about their intentions?"*



to perception.

*"What's their story?"*

to contribution.

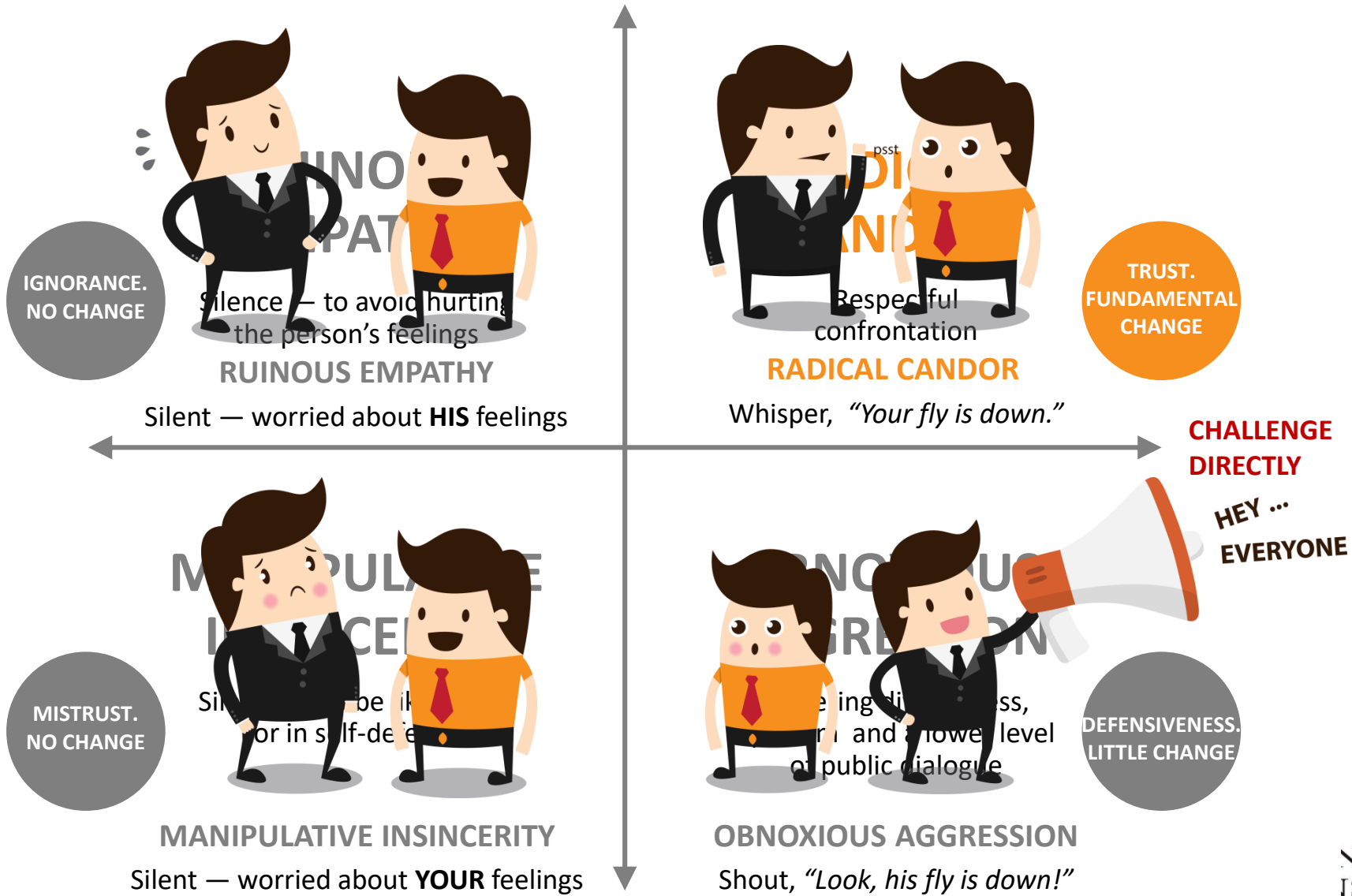
*"How can we fix things going  
forward?"*

to impact.

*"What is the impact on me?"*



CARE PERSONALLY





THE CONVERSATION:

# BALANCING CANDOUR WITH CARE

01

Care without  
candour creates  
dysfunctional  
relationships

02

Candour  
without care  
creates distant  
relationships

03

Care balanced  
with candour  
creates  
developing  
relationships



# 3 STEPS TO A SUCCESSFUL CONVERSATION



REFLECT



CONVERSE



PLAN



**WHERE ARE  
YOU ON THE  
MOOD ELEVATOR?**



# E2C2 MODEL FOR FEEDBACK

Evidence/Example

Effect

Continue/Change

Commitment/  
Consequences



# EXAMPLE

Example With Evidence

Directly observed behaviour

Demonstrated Performance



**FACTUAL & DIRECT**





**TACKLE THE BALL, NOT THE PLAYER!!!**



## Recommended word choices



YOU  
SHOULD  
  
BUT  
  
TRY



I / WE  
COULD  
  
AND  
  
WILL



## INEFFECTIVE 'YOU' LANGUAGE versus EFFECTIVE 'I' LANGUAGE

**You** are constantly asking for exceptions when it comes to proper documentation.

**You** are continually late, and **you** show up unprepared for **your** meetings.

**You** aren't collaborating with the rest of the team and **you've** managed to make them all dislike you.

I see documentation procedures being sidestepped, and I want to explore with you how to make it better. I'd like to begin meetings with you once a week to look at specific tension spots and brainstorm solutions.

I've noticed your meetings aren't as effective as the rest of the team's, and I want to discuss how we can improve them. What do you think is important for an effective meeting?

I received feedback team projects aren't getting much of everyone's full attention and I would like to change this so every team member is helping them. Let's talk about how we should be contributing to these projects.



# EFFECT

Effect / Impact  
of the behaviour or performance  
to the.....

The Individual?

The team?

The organisation?



**STICK TO FACTS,  
BE CLEAR AND FACTUAL**



# CHANGE

Discuss potential solutions

State the expected  
behaviour/performance

Identify the root cause

How can the expected behaviour  
performance be achieved?



AGREE ON AN OPTION TO MOVE  
FORWARD WITH



# COMMITMENT

Agree on....

Action Plan

Next Steps



How you will  
support/monitor?







# Thank you

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