



All kinds of clever

Steer your career

Jay Glaisyer, Senior Manager, Outreach and Engagement



**Steer your Career
a how to...**



- How did I get here
- Prep for interview
- The value of networking
- Your personal brand
- Feedback
- Recruiter perspective

The interview

Do your research

Collect your stories

Consider what you have to offer

Stay true to your 'brand'



The power of networking

- Not just social media
- Who you know (and what they know about you)
- Developing your brand

**WHAT ARE YOU PASSIONATE ABOUT
AND WHY SHOULD WE CARE**





**Build your
brand**



What kind of place is right for you

- Values
- Culture
- People
- Reputation

DO YOUR RESEARCH, DEVELOP YOUR BRAND

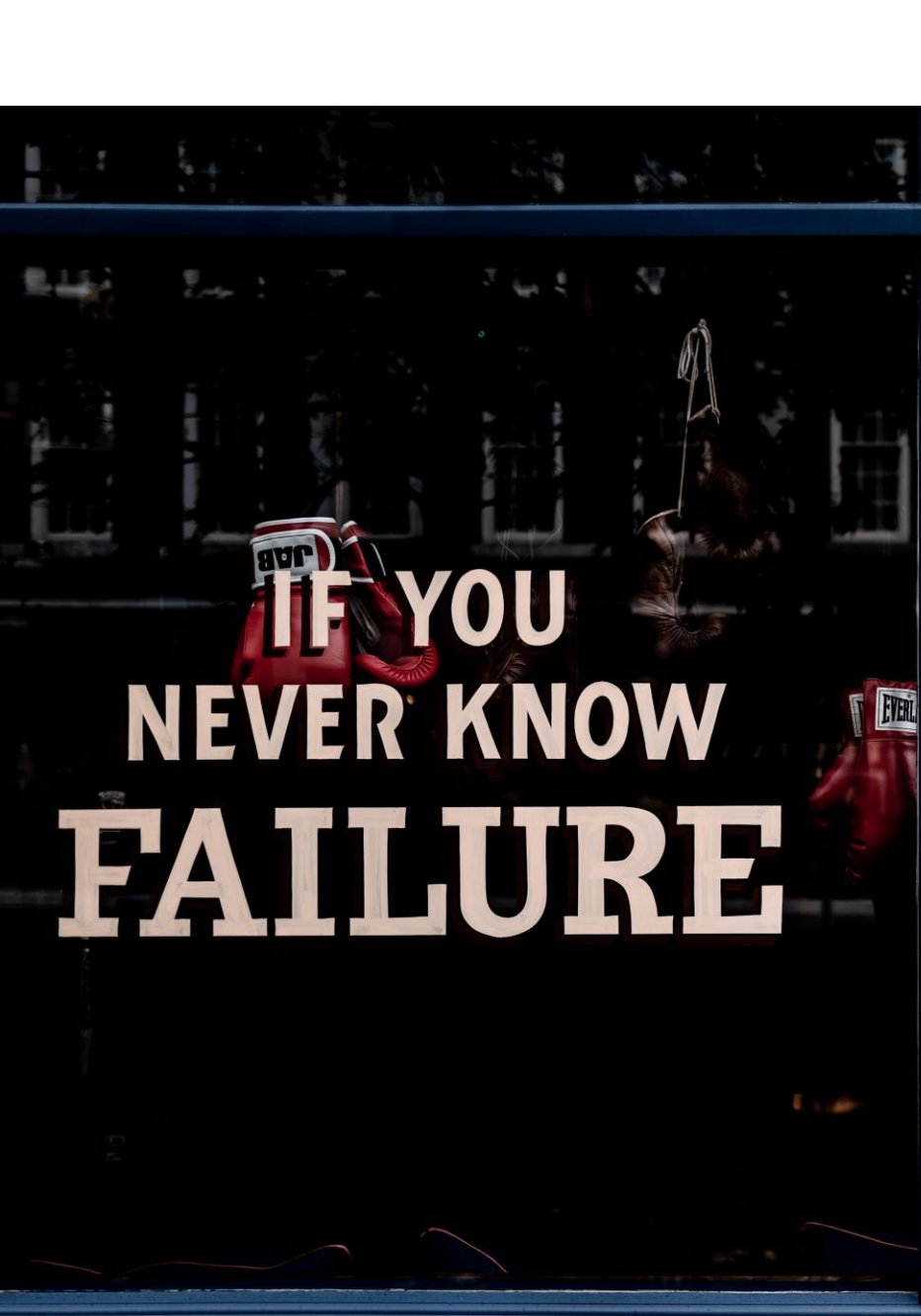


S A K A R A
**WE LIKE YOU.
TOO:)**

Recruitment perspective

- Forming your panel
- Multiple perspectives
- Unconscious bias
- Providing feedback





**IF YOU
NEVER KNOW
FAILURE**



**YOU WILL
NEVER KNOW
SUCCESS**

— Sugar Ray Leonard

 JAB_BOX



LATROBE
UNIVERSITY

All kinds of clever

Thank you!

Images from Unsplash

QUESTIONS?

