

CAVAL Reference Interest Group Forum September 2012 Scholarly Publishing: A Shifting Landscape

Date & Time Friday 14th September 2012 1.00 for 1.10pm start

Venue **University of Melbourne**
Gryphon Gallery
First floor of the Graduate Centre
1888 Building (Building # 198).
Near the corner of Swanston and Grattan Streets
Location map: <http://maps.unimelb.edu.au/parkville/building/198>

RSVP by Friday 7th September 2012
http://www.caval.edu.au/CRIG_Forum_Sep2012_RSVP.html

Map and travel directions:

By public transport

Take a tram from Swanston Street:

<http://csdila.unimelb.edu.au/BeyondSpatialEnablement/images/citymap.pdf>

By car

See location, campus and car parking map:

Location map:

<http://maps.unimelb.edu.au/parkville/building/198>

Campus map:

http://pcs.unimelb.edu.au/_data/assets/pdf_file/0014/151052/Map_2012_rev29.pdf

Car parking map:

<http://maps.google.com.au/maps/ms?hl=en&ie=UTF8&msa=0&msid=214741873881051279309.00049b6a7b2282cae5240&ll=-37.798476,144.961553&spn=0.012276,0.019248&z=16>

The Parkville Campus is conveniently located and we recommend using public transport, cycling or walking to encourage a sustainable form of transport.

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September 2012 Forum

Scholarly Publishing: A Shifting Landscape

Program

1.10pm **Welcome and Introduction from Chair of CRIG**
Gary Pearce - RMIT University Library

1.15-1.50 **An academic perspective on changes in publishing.**
(35 minutes)
Gavin Moodie – Governance and Planning – RMIT University

In this session Gavin will consider how changes in publishing are affecting academics' teaching, research and service. He argues that scholarship is faced with a classic dilemma of path dependence: will scholarly communication persist like the qwerty keyboard or be transformed like newspapers?

1.50-2.25 **Accessible openness: repositioning repositories for a changing landscape. (35 Minutes)**
Rebecca Parker – Swinburne University of Technology

Academic librarians have been facilitating open access through repositories for some time now, but the open access landscape is growing more and more complex by the day. To provide effective library services for academics and advocate on their behalf, we need to be aware of the challenges as well as the benefits of what we're doing. Open access is not only in terms of repositories, but even what constitutes an open access journal is a grey area. The recent Finch report in the UK recommended changes to research funding and publishing models that sent shockwaves well beyond the UK, while back home in Australia the two major research funders are revealing conflicting attitudes towards openness.

How does the changing landscape of academic publishing affect research impact and the messages we're communicating to our academics? In this presentation, Rebecca Parker will examine some of the urban myths about open access, demonstrate why green and gold are not just our Olympic colours, and give concrete examples of how open content can facilitate the library's engagement with academics.

2.25-2.45 **Break (20 minutes)**



2.45-3.20 Open-access publishing: panacea or problem? (35 minutes)

Nathan Hollier - Director – Monash University Publishing

There is a very large movement for open-access publishing around the world, arising primarily from groups of people arguing that knowledge, especially the publicly funded knowledge emanating from higher-education institutions, should be available for the public good, rather than owned by corporations and other organisations seeking to maximise, or at least make, profits. Often it is contended that digital technology itself is or should be a spur towards the removal of price restrictions; that conventional 'laws' of supply and demand no longer hold true, or as true as they did in the pre-digital age. Others argue, sometimes out of apparently narrow self-interest, but other times more thoughtfully, that a 'free' world for readers is not necessarily a better world, even for readers, and that more consideration needs to be given to the question of how those people currently performing essential tasks within the contemporary publishing environment are to receive proper recompense for their work, and thereby continue to perform it well. In this paper these competing views are examined and evaluated, with particular reference to the example of Monash University Publishing and its business model.

3.20-3.55 The end of measurement (35 minutes)

Inger Mewburn – Research Fellow – RMIT University's School of Graduate Research (SGR)

Is scholarly publishing as an indicator of 'marketability' as a researcher under threat? Recently Forbes Business magazine argued that the Curriculum Vitae will disappear within the next 5 years and be replaced with your 'digital footprint'. What does this mean for academics and researchers? We are all accustomed to evidence of publication in peer reviewed journals and conferences being an indicator of quality, but we are experiencing an academic job market under flux where publishing in conventional ways may no longer be enough.

3.55-4.00 Finish and wrap up (5 minutes)

4.00 Tour of the University of Melbourne Libraries



The Speakers

Gavin Moodie

Governance and Planning – RMIT University

Gavin is principal policy adviser at RMIT and has previously worked at Deakin, Griffith, Monash, Melbourne and Victoria universities. His book *From vocational to higher education: an international perspective* is published by McGraw-Hill.

Rebecca Parker

Research Services Librarian – Swinburne University of Technology

Rebecca Parker is the Research Services Librarian at Swinburne Library. She helps manage Swinburne Research Bank, an online collection of research produced at Swinburne designed to showcase and increase access to institutional research. She is also involved in Swinburne's online publishing activities. Rebecca is currently a member of the advisory group for the Australian Research Data Commons (ARDC) Party Infrastructure Project, a collaborative project between ANDS and the National Library of Australia.

Nathan Hollier

Director – Monash University Publishing

Dr Nathan Hollier is Director of Monash University Publishing. He has worked in academia and academic publishing since the mid-1990s, including as editor of *Overland* magazine (2002–2007), is the founding President and a current board member of SPUNC Inc., the representative body for small and independent publishers in Australia, and a member of the Scholarly Publishing Expert Reference Group of the Federal Government's Book Industry Collaborative Council.

Inger Mewburn

Research Fellow – RMIT University's School of Graduate Research (SGR)

Inger Mewburn is a Research Fellow at RMIT University's School of Graduate Research (SGR). She co-ordinates the 'On Track' generic skills workshop program; edits and writes for the Thesis Whisperer blog; authors and moderates online courses for HDR students; coordinates the RMIT Three minute thesis competition and conducts research in the field of doctoral education.