



*University of Canterbury's  
Project STAR:  
Impacts for Library Liaison*

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# Overview

- Context
- Project STAR at the University of Canterbury
- Change Proposal and Expert Panel Review
- Preliminary View and “Attempt to Agree”
- Library Liaison Implications
- What Next?
- Questions and Comments

# *International Context*

- Trends in Government Policy
  - Reductions in public funding for Higher Education
    - (Notable exception = China)
    - Efficiency and effectiveness
  - Demand for accountability and transparency
    - Impact and measurement
- Internationalisation
  - Curriculum
  - Student body
  - Staff

# *International Context: Student expectations*

- Developments in the K-12 sector
- Switched on; mobile technologies
- Web 2.0 and social learning
- Flexibility required
- Customer orientation
  - Demanding
  - Discerning
  - Mobile

# *International Context: Changing research Landscape*

- Scholarly Communication
  - Open access
  - Institutional repositories
  - Institutional publishing
- eResearch
  - Open access to primary data sets
  - Sharing, mash ups
  - Data mining and data analysis
- Fierce competition for research funding
  - Bibliometrics +

# *International Context: Changing Teaching Landscape*

- Chalk and Talk versus Sage on the Stage
- Technology enhanced learning and teaching
- Complexity of information and knowledge resources
- Information Literacy to “Academic Literacy”
- Physical and Virtual Learning Environments

# *University of Canterbury*



- International Top 200 University (THES)
- Five Colleges
  - Engineering
  - Science
  - Arts
  - Business and Economics (and Law)
  - Education
- 20,000 students (15,500 efts)
- 2,000 staff
- NZ\$275m expenditure budget

# *University of Canterbury*



- Our mission is to contribute to society through knowledge in chosen areas of endeavour by promoting a “world class learning environment” known for attracting people with the greatest potential to make a difference.
- We seek to be known as a University where knowledge is created, critiqued, disseminated and protected and where research, teaching and learning take place in ways that are inspirational and innovative.



# *Project STAR*

- The purpose of STAR is to review the non-academic services to determine whether the University is operating its non-academic services as effectively and efficiently as it can.
  
- To ensure teaching and research activities are well supported, the University may make changes to some services to:
  - Reduce fragmentation and duplication in service delivery
  - Flatten reporting structures to reduce complexity and improve communications
  - Be financially sustainable
  
- The overall objective of Project STAR is to allow for a greater investment in teaching and research which will improve the learning environment for our students and staff.

# *Change Proposal*

- Library Services
  - Facilities Management Services
  - ICT Services
  - Planning, Strategy and Support
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- Previous external reviews of FM and ICTS
  - Release of "Change Proposal" – April 2010
  - PVC Learning Resources starts position – June 2010
  - Expert Panel Review – main focus = Library – June/July 2010

# *Change Proposal – Overarching Library Objectives*

- Implement a structure that positions the Library to best meet the needs of users, now and in the future .. Preserve existing strengths
- Transition from a structure and work practices based primarily around print resources to one that is positioned to fully exploit the opportunities provided by digital technologies and resources
- Achieve greater consistency in service levels and policies & practices
- Provide increased level of service, particularly for academic staff and PGs
- Reduce fragmentation and duplication, flatten reporting structures, reduce complexity, improve communication

# *Change Proposal – Proposed Changes*

- Two library groups with the Learning Resources portfolio
  - Research and Information Services
  - Library Support Services
- Academic Liaison Team
  - Information librarians in a single team
- Library Centres with a Customer Services Focus

# *Preliminary View and "Attempt to Agree"*

- >250 submissions (mostly about the Library)
- Forums
- Meetings with interested parties
  - Affected staff
  - Committees
  - Tertiary Education Union
- Oversight provided by University Council

# *Preliminary View and "Attempt to Agree"*

- Decision Day – 30 August (tbc)

# *(Proposed) Impacts for Library Liaison*

- New organisation structure
  - Team of liaison librarians
  - Less emphasis on ‘the branch’/silos
- Expanding ‘influence’ and services into broader spaces – library learning hubs concept
- Pan-University wide foci for Liaison Team Managers
  - Research
  - Information Literacy
  - eLearning
- Liaison Team Managers – senior contact for College/Faculty matters
- Liaison librarians assigned to academic staff on a discipline basis
  - Responsibilities for: research support, information literacy developments, collection development, eLearning support, reference services
- Focus on professional responsibilities
- Sharing of best practice
- Workload management
- Training of library assistants

# *What Next*

- Finalise decisions regarding the Learning Resources Change Proposal
- Communicate decisions
- Transition arrangements
- Recruit to new positions
- Build the bridges ...
- Deliver on the vision



# *Delivering the Vision 1*

- Capitalise on the fact that a “librarian” is on the Senior Management Team
- Work with College PVCs and their teams to influence the academy
  - Information literacy and assessment
  - Blended and eLearning developments
  - Research support
- Influence overarching University Plans
  - Teaching and Learning Plan
  - Research Plan
  - Campus Master Plan
  - [Information Management Strategy]
  - [Enterprise Architecture Strategy]

# *Delivering the Vision 2*

- Understand our customers' expectations
  - Undergraduate students
  - Postgraduate students
  - International students
  - Academic staff and researchers
- Gap analysis of where we are today against vision of excellence
- Identification of Irritants with current services

# *Delivering the Vision 3*

- Operational planning
  - Reduce irritation
  - Close gaps in expectations
- Partners in Learning, Teaching and Research
  - Staff Confidence
  - Skills audit and staff development and training
  - Exchange of experiences

*We create our own future*

- Build on our strengths
  - As University of Canterbury
  - As University of Canterbury Library
  - As librarians
- It's not revolution but evolution
- Change will keep happening

Thank You

Questions and Comments?

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