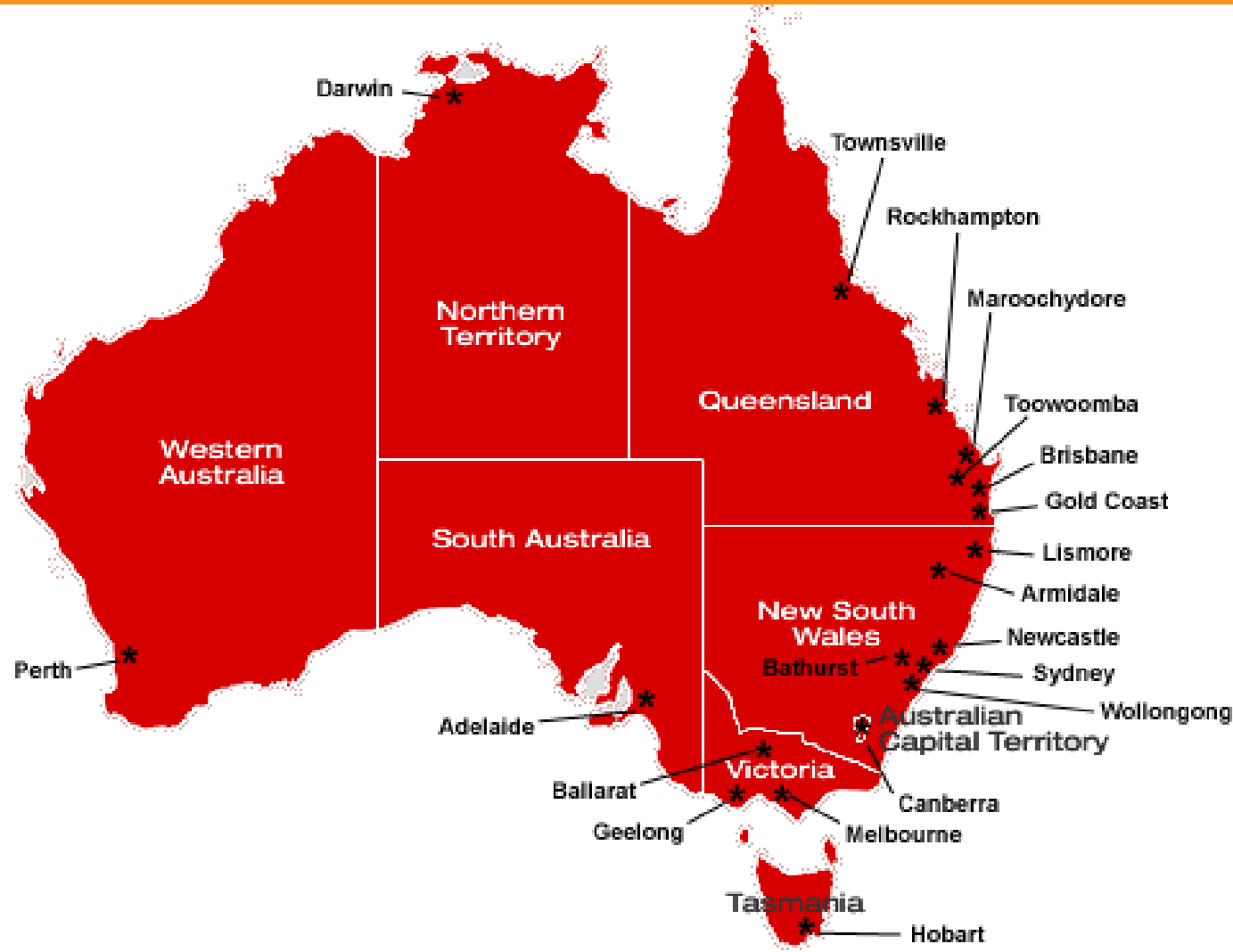


# Positioning CAUL

***Transforming how people experience knowledge – how it can be discovered, used and shared.***



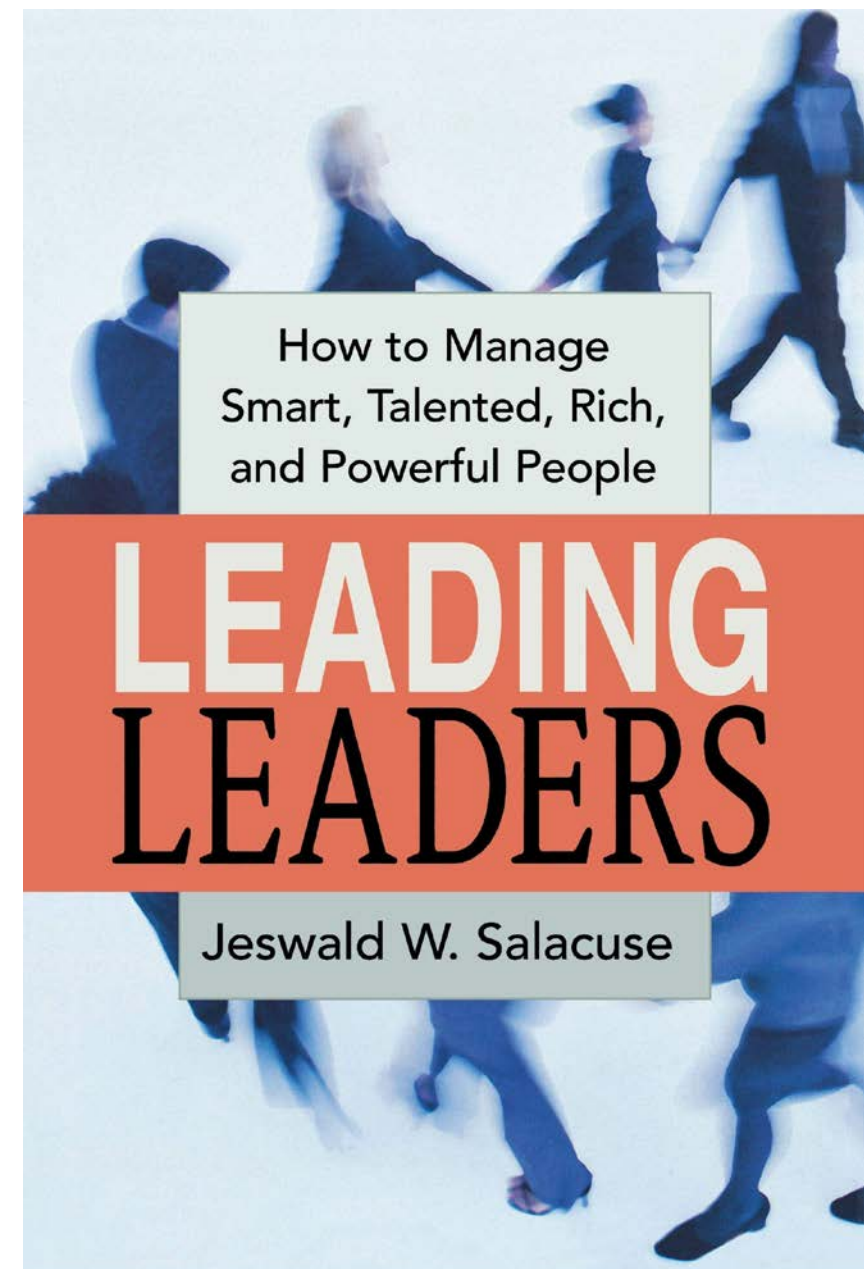
# Same, same .... but different



Our members reserve the  
right to challenge, ignore,  
bypass CAUL

&

CAUL is very dependent on  
the continued support of its  
members to get anything  
done



The Chair's role  
is to foster,  
sustain the  
desired culture:  
that of the  
Board and the  
Association



# Culture

The board models and works to instil a culture that supports the organisation's purpose and strategy.

- ONE VOICE FOR ADVOCACY, NATIONALLY AND AT THE HIGHEST LEVEL
- FOCUS ON CLEAR PRIORITIES, LEVERAGE INTERNAL/EXTERNAL EXPERTISE
- ONE ORGANISATION, ONE MESSAGE, ONE VOICE
- BUILDING STRATEGIC RELATIONSHIPS WITH LIKE BODIES NATIONALLY + INTERNATIONALLY
- OUR PROJECTS MUST BE DETERMINED BY STRATEGIC PRIORITIES, + FOCUSED + TARGETED
- <sup>MUST</sup> HAVE AN ANSWER TO THE QUESTION 'WHY DOES CALL EXIST'?
- CONTINUAL REFLECTION ON OUR DIRECTIONS, ENVIRONMENTAL SCAN
- MAKE (SOMETIMES TOUGH) DECISIONS FOR THE COMMON GOOD

## BEHAVIOURS

### STOP..

- BLAMING/NEGATIVITY
- ASSUMING CONSENSUS CAN BE REACHED
- PERFECTION GETTING IN THE WAY OF PROGRESS.

### START

- LEARNING FROM AND ACCEPTING FAILURE (THE CYCLE OF PROGRESS)
- CELEBRATE 'HAVING A GO'
- STRUCTURED PROCESSES (LIGHT TOUCH)

### CONTINUE

- SUPPORTING
- EXPERIMENTING
- TRUSTING

## 3 BIG IDEAS AND WHY THEY WILL MAKE A DIFFERENCE

### ADVOCACY

1. THE CAMPAIGN
  - ONE VOICE GREATER IMPACT + SHAPES UNDERSTANDING
2. THE TOOLKIT
  - EFFICIENT
  - UPSKILLING
  - CAPABILITY BUILDING GREATER IMPACT
3. ENLISTING EXTERNAL ADVOCATES
  - DIFFERENT AUDIENCE HEARS THE MESSAGE DIFFERENTLY
  - GREATER REACH + INFLUENCE
  - ALLIANCES



# One Vision



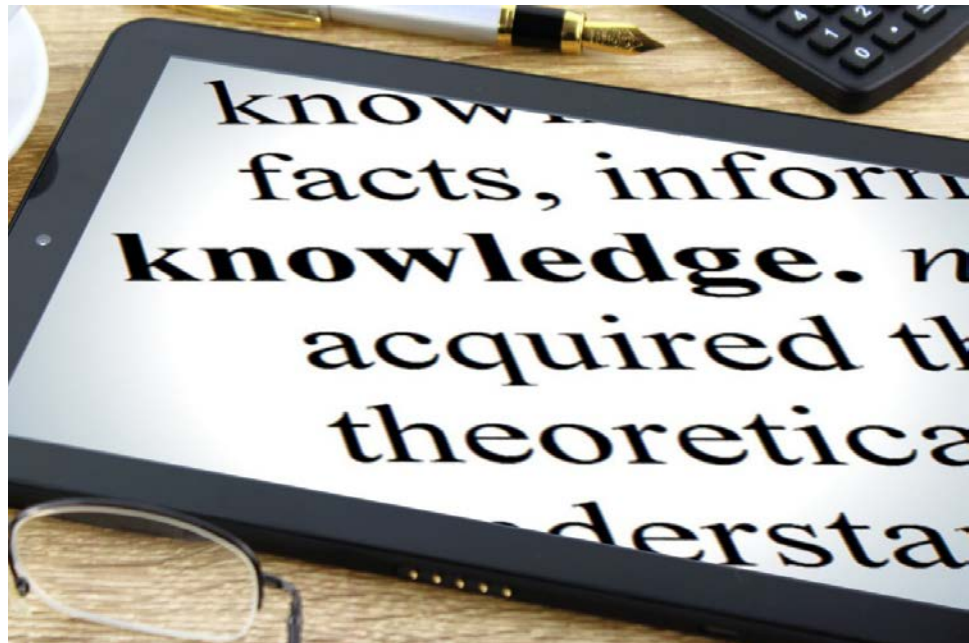
# Our commitment to members

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- Position university libraries as **essential knowledge and information infrastructures** for teaching, learning and research in their institutions;
- Advance **open and equitable access** to knowledge, information and data;
- Be a **recognised authority** on the purpose, value and impact of university libraries in higher education and research;
- **Represent the interests** of its members to government, the community and other stakeholders;
- Promote members' views and values in **national and international discourse** on relevant issues and public policy developments

# FAIR, AFFORDABLE AND OPEN ACCESS TO KNOWLEDGE

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- F.A.I.R. Principles
- Statement on Open Scholarship
- Plan S
- Transformative agreements



# DIGITAL DEXTERITY

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Position Statement  
Framework  
Advocacy  
Community of Practice

# VALUE AND IMPACT

## CAUL Sustainable Development Goals Report 2019



# GLOBAL ENGAGEMENT AND INFLUENCE

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## INTERNATIONAL ALLIANCE OF RESEARCH LIBRARY ASSOCIATIONS

Founding members





# AUSTRALIAN

Education  
Recommend rules on copyright

ARE  
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January 2017  
Australian  
LN  
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ish  
017 News Limited. All rights reserved.  
alliance of 47 organisations, including 15 universities, has written to the Communications Minister to  
explore that he take action on copyright law.

The signatories, ranging from Google to schools and consumer groups, say new "fair use" legislation is  
"critical to ensure that our economy is best placed for a strong digital future".

The letter to Mitch Fifield is in support of a Productivity Commission report last year that found Australia's  
copyright system needed to adapt to technological change and new uses that would in turn increase  
economic activity and community welfare.

Margie Jantti, president of the **Council of Australian University Librarians**, which signed the letter, said  
"fair use is at the heart of the issue".

"Obviously we want to see both the creators of the content and the users protected by legislation," Ms Jantti  
said. "But what people don't see is the onerous administration and red tape that goes into securing  
permissions and dealing with exceptions for educational use." She used the example of universities creating  
massive open online courses and other forms of online delivery that might be market driven and  
time-dependent.

"It can take weeks and months to clear permissions to make accessible the materials in these online learning  
environment. We are being asked to be more agile and market responsive but we have this outmoded  
legislation that is impeding creativity," she said.

Ms Jantti said university librarians spent millions of dollars every year on content and licences to ensure  
students and academics had access to relevant teaching materials.

"All authors and content creators deserve fair compensation. But the legislation is complex, onerous and  
does not reflect the changing nature of how content is used in research and contemporary pedagogy," she said.

Copyright Agency Limited has been running a campaign against the changes proposed by the Productivity  
Commission. "All authors and content creators deserve fair compensation. But the legislation is complex, onerous and  
does not reflect the changing nature of how content is used in research and contemporary pedagogy," she said.

# THE AUSTRALIAN

Higher Education  
BOOKS OUT, STUDENTS IN  
Jill Rowbotham  
1,684 words  
28 November 2018  
The Australian  
AUSTLN  
Australian

Higher Education  
Scholarship groups call for wider access to research

Rowbotham  
1,684 words  
May 2019  
The Australian - Online  
AUSTLN  
English

A last-minute election pitch for a strategic approach to open scholarship in Australia has  
"stalemate" in moves towards improving access to the research.

The **Council of Australian University Librarians** and the Australasian Open Access Strategy  
for a national strategy for open scholarship, have blamed "tension" between "research insti-

to disseminate their research outputs as widely as possible" and "commercial publishers, w-

academic publishing, and who primarily serve the needs of their shareholders".

According to the pair, Australian universities spend more than \$280 million on academic jour-

the most recent Excellence for Research in Australia (ERA) research under the widely recognised

able) would increase opportunities for collaborative research, and support a stronger evidence

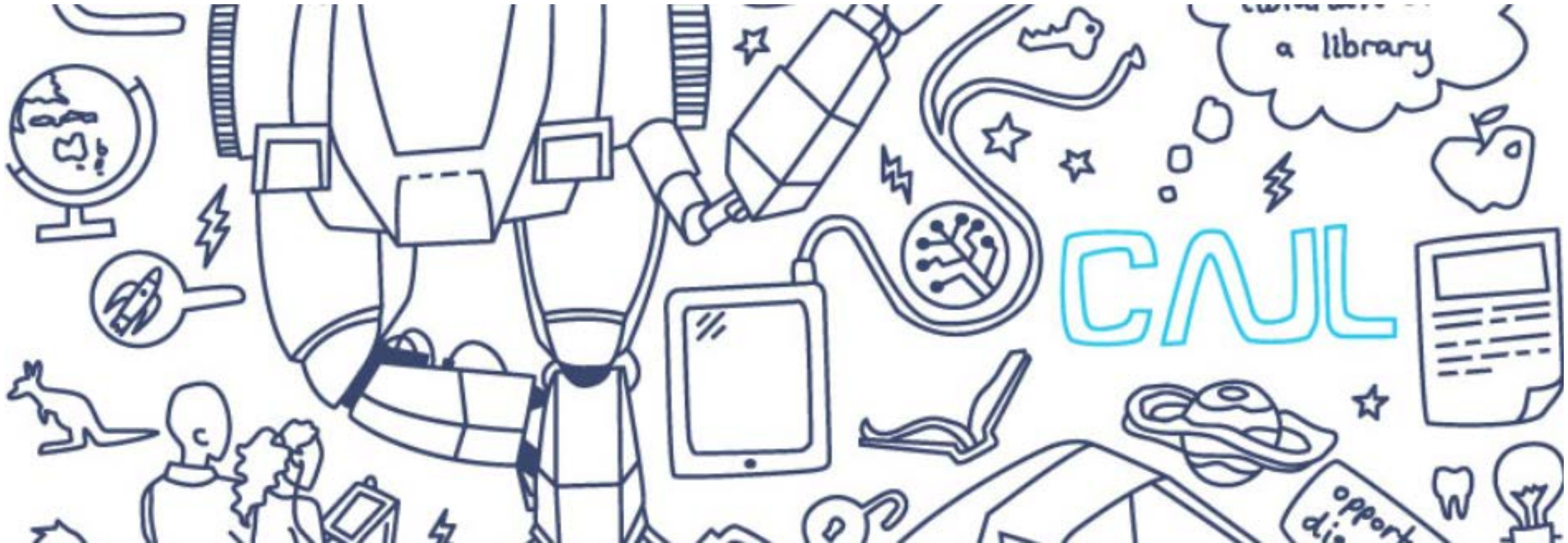
du.au

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# What's next?

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# Essential Knowledge Infrastructures

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# Disrupted/Transformed Publishing



Plan S

Making full and immediate Open Access a reality

 **DIGITAL**  
science

SCIENCE

## The Real Cost of Knowledge

The University of California has broken with one of the world's largest academic publishers. Is this the end of a very profitable business model?

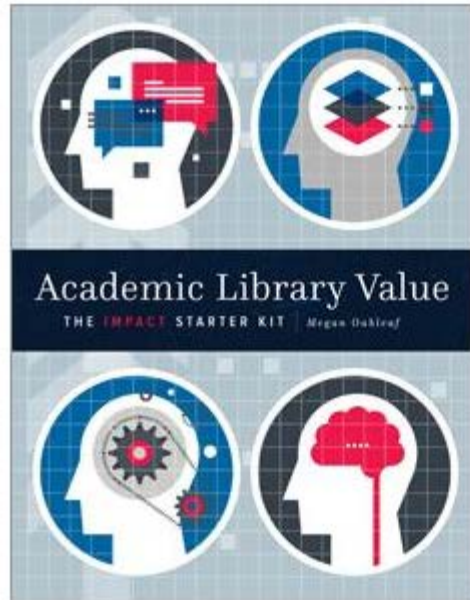
SARAH ZHANG MAR 4, 2019



The Geisel Library at UC San Diego (LENNY IGNEZI / AP)

# Value and Impact

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## Academic Library Value: The Impact Starter Kit

Megan Oakleaf

LibraryThing

Find it in  WorldCat





# Strength in Unity



Australian Government  
Australian Research Council



Australian Library and  
Information Association



NATIONAL  
LIBRARY  
OF AUSTRALIA



Connecting Research  
and Researchers



Australian Government  
National Health and Medical Research Council



UNIVERSITIES  
AUSTRALIA  
DISCOVER LEARN LEAD



Australasian Research  
Management Society



Australian Libraries  
Copyright Committee



28 May 2019 | <https://www.caul.edu.au>



# *Transforming how people experience knowledge*

