

UNIVERSITY OF MELBOURNE
@UNILIBRARY

Getting Your Social Media Front and Centre



Presented by Andy Hurt



University of Melbourne Library

Published by Andy Hurt [?] · July 21, 2016 ·



Are you concerned about plagiarism? The University of Melbourne uses Turnitin to check student assignments.

Perhaps speechwriters should use it too!

<http://mashable.com/.../07/19/melania-trump-plagiarism-checker/...>



MASHABLE.COM

We ran Melania Trump's speech through a college plagiarism checker

Boost Post



509

59 Comments 87 Shares



University of Melbourne Library is at Baillieu Library.

Published by unilibrary (?) · January 16 · Parkville · 🌐

Today we had the pleasure of meeting @timtherescuecat Although Tim usually hangs out at UMSU University of Melbourne Student Union, today he checked out some books at the Baillieu. He also delighted librarians and students alike. Come and visit us anytime Tim 🐾❤️📖❤️
#timtherescuecat #campuscat #baillieulibrary #librarianswholovecats #uomlibrary #unilibrary @ Baillieu Library



32,185

People Reached

5,906

Engagements

Boost Post



William Ooi, Leon Wang and 200 others

141 Comments 38 Shares



University of Melbourne Library

Published by Andy Hurt [?] · September 18, 2018 ·

Today we congratulated Shane from the Baillieu Library. He received his medal for 25 years of service. Shane will be a familiar face to anyone visiting the Baillieu Library Service Desk. Thanks for all your hard work and smiles Shane. #congratulations #facesofthelibrary #baillieulibrary #uomlibrary #unilibrary



2,113

People Reached

526

Engagements

Boost Post



170

21 Comments 1 Share



University of Melbourne Library

Published by Andy Hurt [?] · April 12 at 5:00 PM · 🌐



The struggle is real.

#studylyfe



Bryan Gaensler ✓
@SciBry



Research is spending 6 hours reading
35 papers, so you can write one
sentence containing 2 references.

March for Science

April 7 at 1:01 AM · 🌐

👍 Like Page

6,513

People Reached

1,174

Engagements

Boost Unavailable

👍 😂 😞 388

71 Comments 29 Shares



University of Melbourne Library

Published by Andy Hurt [?] · March 8 · 🌐



In the days before wifi and smart phones we had...Windows 95.

Watch these teenagers being introduced to past technology and having their minds blown.

Who remembers the sound of dial up internet? Oh the hardship.



DIGITALTRENDS.COM

Teenagers React to Windows 95, Can't Imagine the Hardships | Digital Trends



Get More Likes, Comments and Shares

Boost this post for \$27 to reach up to 19,000 people.

10,737

People Reached

1,338

Engagements

Boost Post



Jessica Jason, Meghan Dee and 141 others

21 Comments 28 Shares



Unimelb Library @unilibrary · Mar 11

Working hard at Uni this Labour day? Take time out to visit this plaque on campus commemorating a key moment in the labour movement. #unimelb #LabourDay

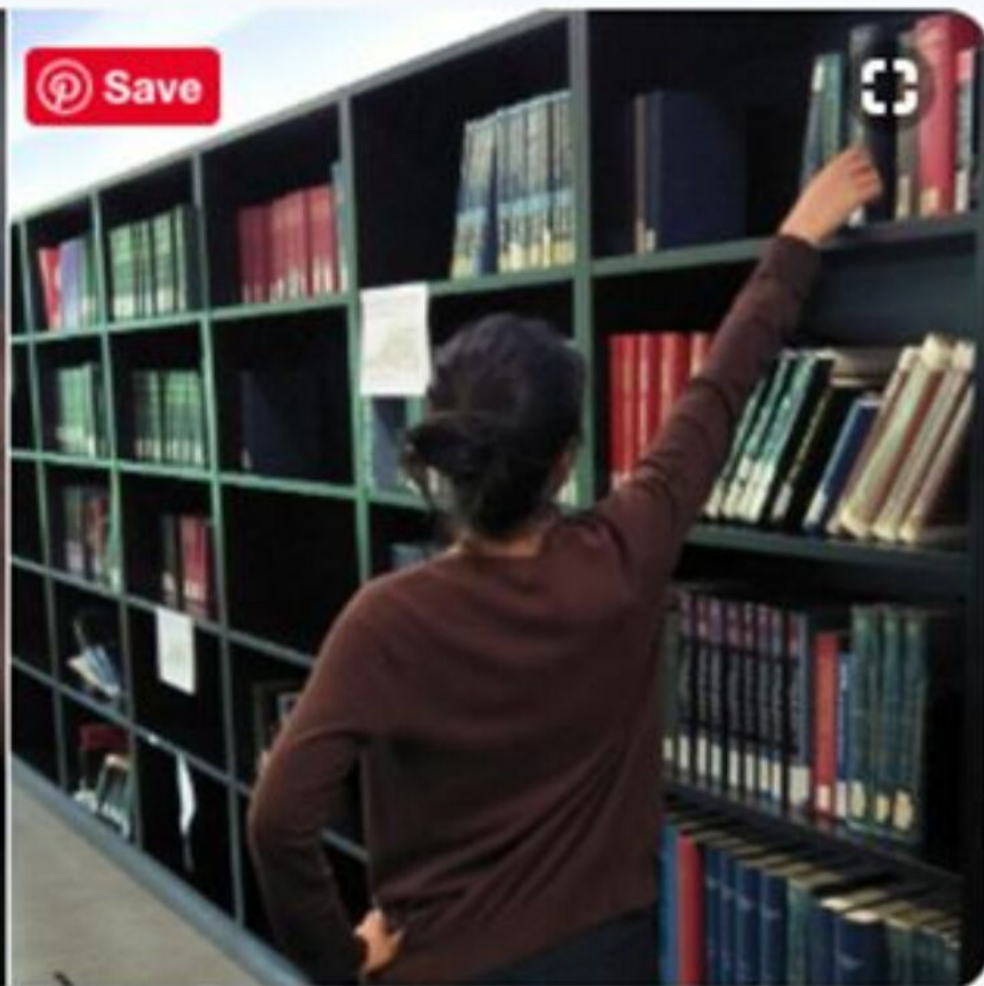
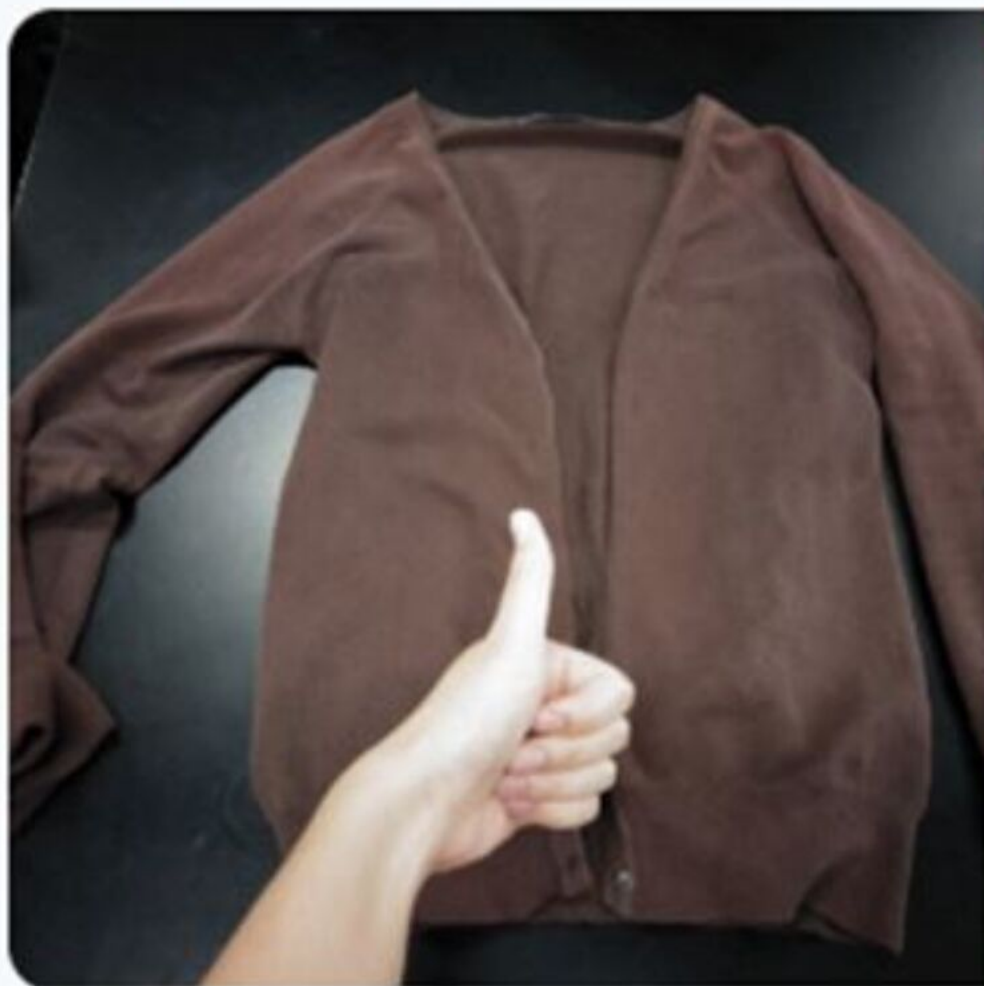
Found it? Pics or it didn't happen...





Unimelb Library @unilibrary · Jan 25

Good afternoon, friends, is that a [#coolchange](#)? Time to pull out the cardigans!
[#librarylife](#) [#libraryfashion](#) [#melbourneweather](#)



3



2



25



3





Unimelb Library @unilibrary · Feb 7

Good morning Twitter, we invite you to enjoy this @engunimelb gallery of the history of computing at the University of Melbourne:

gallery.eng.unimelb.edu.au/computing-hist...

What's better the tech or the fashion? 🙌🙌



2



3



3



2





Unimelb Library @uniliblibrary · Feb 15



Calling a morning tea break! Inspiration shot: check out this morning tea session against the wall of the Union in 1954, back when the Union still stocked china teacups. ([#unimelb](#) Archives 1986.0200.00001) [#flashbackfriday](#)



1



8





unilibrary • Follow

Baillieu Library

unilibrary We are OPEN! The Level 2 redevelopment of the Baillieu Library is finally complete. New shelves. New powered tables. Lots of different seating types to suit your needs. It's been a long project, but we hope you'll agree it's been worth the wait. Thanks @ntc_architects for the design, @plangroup_australia for your workmanship and @iconcreations_signage for our groovy coloured shelving signage. Come and take a look!

♥ #buildingyouabetterlibrary
#redevelopment #baillieulibrary
#uomlibrary #unilibrary

[View all 14 comments](#)

adriennnema @unilibrary I haven't been in years!! (Ex-student) though perhaps I should take a little trip for nostalgia and see what else has changed!



173 likes

FEBRUARY 15, 2018

[Log in to like or comment.](#)





unilibrary • [Follow](#)

Torquay Beach

unilibrary Library Ken is walking off his festive lunch along the beach. We hope your day has been lovely. #merrychristmas #beach #greatoceanroad #libraryken #uomlibrary #unilibrary



54 likes

DECEMBER 25, 2016

Log in to like or comment.





unilibrary • [Follow](#)

unilibrary The Resource Sharing team (responsible for BONUS and Inter Library Loans) were all about sustainability this year. Their decorations included handmade scented ornaments, recycled paper and found objects for their 'Christmas Recycled' theme. They also exemplified the spirit of giving, providing free plants and seed bombs for the judges. And a rather excellent selection of Christmas jumpers and a onesie! #resourcesharing #sustainability #recycledchristmas #onesie #christmascup #uomlibrary #unilibrary

theflyablegiraffe @em_may9 if you ever have cool library parties, please invite me! I assume that is what you will do as an archivist.

em_may9 @theflyablegiraffe that's what I wear every day as it is



119 likes

DECEMBER 18, 2018

Log in to like or comment.





unilibrary • Follow

unilibrary The 14th of February is Library Lovers' Day. Do you ❤️ our libraries? #sharethelove #libraryloversday #uomlibrary #unilibrary 📖❤️📖

manekrasova This looks beautiful. Well done!

emma_young_book_fiend Cute!

unilibrary @manekrasova Aw...thanks ❤️

uofglibrary Happy Valentine's Day! 📖❤️📖



171 likes

FEBRUARY 14

Log in to like or comment.





unilibrary • [Follow](#)

unilibrary Who wore it best? Luke @lukevanryn was inspired by our photo of Library Ken last week. Excellent work Luke! #libraryken #whoworeitbest #unilibrary #uomlibrary

djtrimboli @lukevanryn for the win! #sahgood

andykitten It's a good look @dyotrim 👍

dalycitylibrary Hilarious! Nice match up!



47 likes

DECEMBER 22, 2014

Log in to like or comment.



What did we learn?

- The power of resilience and perseverance
- Be bold and experiment
- There's no one single way – multiple approaches required

