



Information Literacy and Beyond:
To boldly go where no librarian has gone before.

CAVAL REFERENCE INTEREST GROUP

2014 Seminar

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has gone before*

Wednesday 26 November 2014
Angliss Conference Centre
William Angliss Institute
Melbourne Victoria

#CRIG2014 This year, we have set up a Twitter hash-tag for the event! We encourage participants and attendees to tweet before, during and after the seminar. Feel free to tweet questions for our presenters during the event too – we will endeavour to make sure your questions are answered on the day! #CRIG2014

Follow us on Twitter (@CRIGseminar)

Program

Morning

- 9.00 - 9.30am: Registration
- 9.30 - 9.40am: Welcome / Introduction
- 9.40 – 10.40am: **Keynote** Prof. Lori Lockyer, Head, School of Education, Macquarie University
Design for learning in higher education
- 10.40am: Morning tea
- 11.00 – 12.00pm: **Warp Speed Lightning Talks**
- Ben McRae, Victoria University
Creating online research guides for off campus students – rethinking information literacy presentation
- Amy Sellers, Deakin University
Using games to assess and engage students in the literature search process
- Lisa Donnelly, La Trobe University
Close encounters with a stereotype: Establishing the look and feel for online learning modules
- Cameron Barrie, Victoria University
High quality journal lists initiative
- 12.00pm: Lunch

Afternoon

- 1.00 – 2.00pm: Mark Collard – Playmeo
playmeo is the world's largest online database of group games & activities specifically designed to equip teachers, corporate trainers, camp leaders, youth workers, outdoor educators and many others with outrageously fun and interactive group activities.
- 2.00 – 2.15pm: Tea/Coffee Break
- 2.15 - 3.30pm: **Concurrent sessions**
- **a) Come with us on a Journey through Time and Space! Combining Virtual and Physical Spaces in Blended Learning**
Mungo Jones, La Trobe University
Lisa Donnelly, La Trobe University
 - **b) Informing the landscape of complementary and alternative metrics for research impact**
Kathryn Lindsay, University of Melbourne
Fransie Naude, University of Melbourne
 - **c) Getting your message right: Scripts and storyboards for cloud concepts**
Bec Carruthers, Deakin University
Christine Oughtred, Deakin University
- 3.45 – 4.20pm: **Keynote** Dr Jason Downs, RMIT University
How to hack your way to happiness (in work, life and everything)
- 4.15 - 4.30pm: Summary and evaluations

Prof. Lori Lockyer, *Head, School of Education, Macquarie University*
Design for learning in higher education

Online learning and teaching has become an expected element of most university courses in Australia. However, just what encompasses the design of the online learning and teaching experience can be dramatically different from course to course. A critical part of a university teacher's work involves learning design. Teachers routinely engage with a complex range of factors including their own beliefs about teaching and learning, discipline expertise, available resources, knowledge of past student cohorts and experience in different teaching and learning contexts. This occurs in an increasingly dynamic and demanding higher education environment that attempts to cater for the changing needs of students. This presentation will highlight findings from a program of research that investigates university teachers' design practice. The aim of the research is to develop better ways to support that practice. The presentation will also look forward to consider how the emerging field of learning analytics might support teachers' design work and practice, particularly for the online learning environment.

Mark Collard, *playmeo*
playmeo

playmeo is the world's largest online database of group games & activities specifically designed to equip teachers, corporate trainers, camp leaders, youth workers, outdoor educators and many others with outrageously fun and interactive group activities.

Dr Jason Downs, *RMIT University*

How to hack your way to happiness (in work, life and everything)

You can't control everything, but you might be surprised what you *CAN* control - and figuring out ways to influence/hack the systems and processes that we intersect with every day is a good place to start. In this closing keynote I'll introduce you to my "Adventures in Extreme Productivity" experiment and discuss some of the results that I've been able to achieve. I'll explain the process that I use to hack everyday activities that have led me to not only re-think my role within my job, but also the roles that I undertake outside of work. From dealing with email, to cleaning the bathroom, to marking piles of assignments, to attending meetings, a few simple rules can dramatically decrease the amount of time I spend on work that doesn't help me lead a fulfilled life. The good news? You can easily use these same few rules in your own context and take more control over what you are doing.

Concurrent Sessions

a) Blended learning: Dismantling the packaging and scaffolding the creation

Mungo Jones and Lisa Donnelly

Mungo has worked closely, primarily with the Faculty of Humanities and Social Science, grappling with the development of blended learning, challenging the assumptions of what it is, and enlightening the academics and associated staff with the potential of better ways of doing things. He is the go to person for all things blended. He has been an educational designer before he was labelled as such and the term became trendy, and the definition cloudy. He will explore with the group how educational design is more than just the colour scheme and the computer programming of learning.

The workshop is a work in progress but will focus at some point about a library project championed via Lisa Donnelly who gained internal University funding to work with an external agency to storyboard and produce information literacy and referencing videos for inclusion into the learning management system of a large first year unit. During this process and in other library and faculty projects she has worked closely with Mungo.

Some areas that might be tackled during the workshop are

- What are the current trends of blended learning?
- What blended learning is not.
- Some time for the workshop participants to share what projects they have been involved with, or know of that are currently taking shape at their home institutions.
- How librarians and library skills might better assist blended learning in the academic environment.
- Some of the educational pedagogy and theory associated with good examples of blended learning.

b) Informing the landscape of complementary and alternative metrics for research impact

Kathryn Lindsay and Fransie Naude

Description

The workshop will be opened by a cross-institutional panel of librarians/researchers to debate what needs to be done to make altmetrics useful in a metrics world.

The panel will outline how alternative metrics and altmetrics are currently viewed and used in the Arts; the Social Sciences; and the Sciences.

Panel members

- Georgina Binns. Music, Visual and Performing Arts Discipline Librarian, University of Melbourne (A Creative arts focus)
- David Groenewegen. Director, Research Infrastructure, Monash University (Research infrastructure & Altmetrics)

- Josipa Crnic, Scholarly Services Librarian, Deakin University (Scholarly and real world impact: the views from STEM)

Participants will then break into facilitated groups to share experiences and debate the functions, acceptance, relevance and use of altmetrics in the academic research environment.

Note: Prior to the workshop participants will be required to complete a short survey. The survey link will be circulated after registration. Completion of the survey will assist in determining the focus of break-out groups.

Potential topics for discussion

- What defines altmetrics and related terminology that is used in this context
- What standards are currently in development?
- Which infrastructure is needed?
- What are the issues ? What to measure? How? Marketing?
- Discipline Scenarios and Case studies?

The responses will be documented and shared after the workshop.

Workshop leaders:

Kathryn Lindsay, University of Melbourne

Fransie Naude, University of Melbourne

Additional facilitators for breakout groups:

Mary Stone

Hero Macdonald

Rebecca Nettleton/Emma Yearwood/Fransie Naude

c) Getting your message right: Scripts and storyboards for cloud concepts

Christine Oughtred and Bec Carruthers

In this workshop participants will learn the importance of developing a script and storyboard to convey a key message to your audience.

Tips for writing scripts and planning storyboards will be shared and examples discussed. Templates to support script development will be used to develop a 'test' example of a short script and storyboard up to production phase.

Relevant tools for production will also be discussed.

Workshop outline:

- Deliver PowerPoint of 'Getting your message right' including links to YouTube videos to outline the need for script development
- Demonstrate the concept of working from need, creating objectives and development of a video using the DU digital literacy cloud concept for both academics and students as examples. Include the checklist for development of a cloud concept.
- Practical application of development of a script and storyboard for an elementary concept
- Feedback and sharing of ideas
- Discussion of tools to use for the cloud concept and other production tips

Biographies:

Bec Carruthers: Bec is the Learning and Teaching Librarian for Deakin University. Her role includes Library staff capacity building as well as providing support for Digital Literacy initiatives and projects.

Mark Collard: Mark is a best-selling author, adventure programming expert and founder of playmeo.com, the largest online database of group-based activities. He helps teachers, corporate trainers and other educators create remarkably fun and interactive learning programs.

A sought-after trainer and speaker around the world, Mark is super passionate about helping leaders deliver programs that are not only fun, but make a positive difference in the lives and performance of their groups. His books are sold worldwide, including his best-selling 'No Props: Great Games with No Equipment.'

On a personal note, Mark has been struck by lightning twice, can't back-up a car towing a trailer to save himself and has camped on the lawns of Australia's Parliament House for three days (as part of a logging protest).

Mark lives with his beautiful wife and son in Melbourne's outer east, and counts his time travelling and working with groups all over the world as some of the most rewarding and funnest times of his life!

Lisa Donnelly: Lisa is a Faculty Librarian at La Trobe University, with 10 years of experience delivering learning and research services to students in the School of Social Sciences. Prior to this she worked in a variety of special libraries providing reference services and research training seminars for practitioners in the areas of law and health. Major projects have included the development of the La Trobe Referencing Tool, and recently, she had the chance to work with an external agency to produce a suite of online learning objects that introduce the key elements of the research process to beginning students.

Jason Downs: Jason is an academic at RMIT where he teaches and researches into business strategy. His particular interests include understanding how the micro-activities of strategists impact on organisational strategy and outcomes. He gets particular joy out of taking this interest in business strategy and applying it to other contexts including figuring out how to live a fulfilled life. He blogs about this over on www.drjasondowns.com.

Mungo Jones: Mungo works for the Faculty of Humanities and Social Sciences at La Trobe University in their Teaching & Learning team, in Educational Design and e-Learning. In that time he has worked and collaborated with hundreds of teaching academics across many different subjects and topic areas, peeping into people's teaching backyards, and eavesdropping in on institutional conversations, meetings and action groups. Through this he has gained a sizable perspective into how diverse

and polymorphous people's approach to technology in learning can be. He is a member of the OER Working Group at La Trobe, and is currently working on an audit of digital literacies provision at La Trobe.

Kathryn Lindsay: Kathryn is a Liaison Librarian (Science & Engineering) at the University of Melbourne. Kathryn has worked for the University of Melbourne since 2009 and has been a liaison librarian since 2011. Kathryn is involved in the Research Impact Library Advisory Service (RILAS) at the University of Melbourne and has an interest in measuring research impact using both traditional and alternative metrics.

Lori Lockyer: Lori is the Vincent Fairfax Family Foundation Chair in Teacher Education, Head of the School of Education at Macquarie University. Lori is an expert in educational technology and learning design. Her research focuses on teaching and learning with technology in school, university and professional learning environments.

As Chief Investigator in the ARC-funded Science of Learning Research Centre she takes a multidisciplinary approach to investigating how to understand, measure and promote learning. Lori is also leading an ARC Discovery project on 'teacher design thinking' to uncover what influences teachers' design decisions. Lori is also contributing to two OLT-funded projects focused on the use of learning analytics in higher education.

Fransie Naude: Fransie is one of the Liaison Librarians for Education at the University of Melbourne. The University created the Research Impact Library Advisory Service (RILAS) operational group in 2012. Since then Fransie became curious about various methods and tools to assess research impact in the Social Sciences.

Christine Oughtred: Christine is currently Manager, Digital Literacy Programs for Deakin University Library following many years of experience as a liaison librarian. Her current role supports development of a team approach to enable integration and evidence of digital literacy skills in courses and units.



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Acknowledgements

2014 CRIG-II Seminar Committee:

La Trobe University: Graeme Oke (Chair)

Deakin University: Fiona Russell

Monash University: Caroline Knaggs

University of Melbourne: Kat Frame

Victoria University: Jennifer Murphy

CAVAL: Linda Rooney

The committee would also like to thank Meredith Badger for the design of the seminar graphic, and Angliss Conference Centre staff.

This seminar has been created taking into account environmental considerations and sustainability.